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## TRAVEL NEWS

Travel Pulse > Travel Agents > Cruise Planners Partners With Honeymoonwishes.com

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### Cruise Planners Partners With Honeymoonwishes.com

July 13, 2011 10:11 PM

Cruise Planners/American Express is partnering with Honeymoonwishes.com, an online registry provider, to create a travel registry website for honeymoons and other celebratory travel. The registry will link directly from a Cruise Planners/American Express travel advisor's website to their own branded registry tool powered by Honeymoonwishes.com or Celebrationwishes.com.

Engaged couples can book their honeymoon travel with a Cruise Planners advisor and register for their honeymoon trip and activities as wedding gifts directly on the advisor's travel registry website created by Honeymoonwishes.com. In addition, couples can create a personal website to share their story, upload photos and send announcements directly from the advisor's site. The link is a personal URL created for each individual Cruise Planners advisor.

To increase traffic to a Cruise Planners advisor's website, the registry home pages are labeled with their contact information along with banners that link directly to advisors' websites. Home Office is providing advisors with a fully integrated toolkit to learn about the niche and market such as destination wedding and honeymoon brochures, customizable flyers, e-cards, press releases, trade show banners and study courses on Cruise Planners University geared toward teaching advisors about the increasing market of honeymoon travel and wedding destinations. For more information, visit [www.cruiseplannersfranchise.com](http://www.cruiseplannersfranchise.com).

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Cruise Planners Partners With Honeymoonwishes.com

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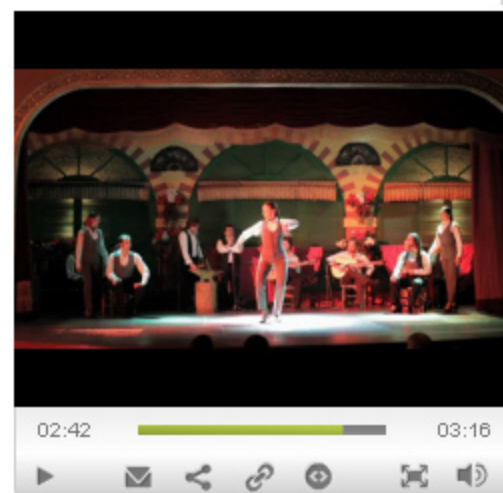
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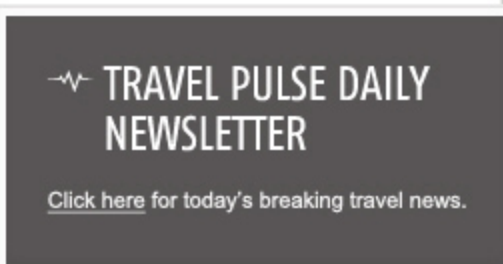
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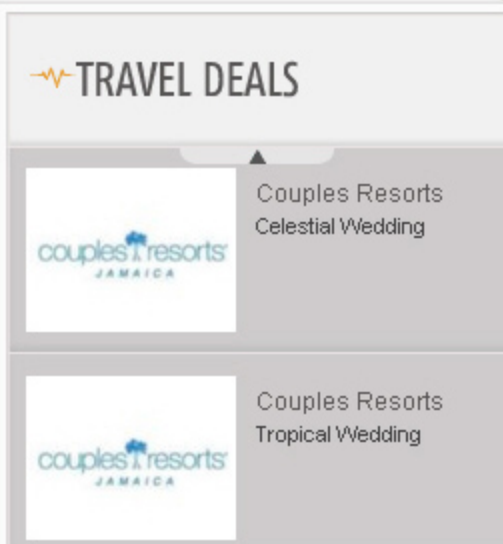
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